



What's Good, LLC
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Sample Board Fundraising Engagement Opportunities

**Please select a minimum of 2 of the following fundraising commitments for the _____ fiscal year.*

Current and potential major donor cultivation:

- Invite for a site tour, lunch, or coffee with Executive Director
- Personally invite them to an [Organization] event
- Contact major donor with updates as important developments arise

Thank you notes/calls

Give or Facilitate a presentation about [Organization] to a community group I belong to

Helping to engage new potential donors or re-engage past donors in your circle:

- Forward email newsletters
- Share, react, and comment on social media posts
- Send a person/people a copy of the annual report with a personal note

Events

- Chair an event
- Planning Committee
- Help with set up/clean up
- Invite people to attend with me
- Attend and thank guests for being there
- Host an event at my home

Business partnership plan

- Approach businesses directly to invite them to join
- Make a connection with another board or staff member so that they can make the ask

Misc

- Volunteer to be featured in the monthly newsletter or to do a written or video testimonial about why you support [Organization]
- Leverage your annual gift to fund a matching challenge (this can be anonymous)

If there is a way in which you would like to participate that isn't listed above, please share below!

**Please answer the following in order to help grow our reach within the community and ensure that [Organization] continues to have wonderful leaders like you!*

Please list 5 names of people you think would benefit from receiving communications from [Organization]. Indicate whether you feel comfortable stewarding a relationship with them, or whether you will facilitate a connection with another board or staff member to cultivate a relationship.

Name _____ Email _____ Phone _____

Address _____

I will steward the relationship I will facilitate a connection with another board or staff member

Name _____ Email _____ Phone _____

Address _____

I will steward the relationship I will facilitate a connection with another board or staff member

Name _____ Email _____ Phone _____

Address _____

I will steward the relationship I will facilitate a connection with another board or staff member

Name _____ Email _____ Phone _____

Address _____

I will steward the relationship I will facilitate a connection with another board or staff member

Name _____ Email _____ Phone _____

Address _____

I will steward the relationship I will facilitate a connection with another board or staff member

Please list the name(s) and contact information of anyone you think would be a good candidate for future board membership.

Name _____ Email _____ Phone _____

Address _____

Name _____ Email _____ Phone _____

Address _____

Name _____ Email _____ Phone _____

Address _____

Sign below to confirm your commitment to performing the activities you have chosen above in order to help [Organization] meet its fundraising goals for the 2022/2023 fiscal year.

Signature

Print Name

Date

Helping Nonprofits Be **WHAT'S GOOD** In The World! 